



National Society of Black Engineers - Austin Professionals

**2023-2024**  
**Corporate Partnership Packet**

# DEAR AUSTIN BUSINESS LEADER,

Greetings on behalf of the National Society of Black Engineers Austin Professionals (NSBE AP). NSBE is the largest non-profit, student-managed organization in the nation founded in 1975 at Purdue University. The mission of NSBE is to increase the number of culturally responsible Black Engineers who excel academically, succeed professionally and positively impact the community. NSBE AP welcomes you to help us fulfill this mission and consider becoming a 2023-2024 corporate partner by reviewing our Corporate Partnership Packet.

In this packet, you will find a brief overview and cost estimate of all the programs NSBE AP has scheduled for the year. Our chapter strives to fulfill the mission by:

- Exposing K-12 students to STEM by partnering with local non-profit organizations and targeted program development
- Serve as a source of mentorship and professional guidance for local collegiate students
- Invest into the personal and professional development of our membership

By becoming a corporate partner, you have the ability to support these valuable experiences and facilitate positive impacts in your community.

We appreciate your support and commitment to our members, programs, and mission. Your investment in our organization is vital in helping us achieve our goals. If you have any questions or need additional information, please contact us.

We thank you for your time and consideration.

Sincerely,

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President  
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## **What is NSBE?**

The National Society of Black Engineers (NSBE), with more than 30,000 members, is the largest student managed organization in the country. NSBE had its genesis at a national conference planned and hosted by the Society of Black Engineers at Purdue University in April 1975. From this meeting of concerned students and educators, NSBE was born. In 1976, NSBE became recognized as a non-profit organization. NSBE comprises more than 242 chapters on college and university campuses, 70 Alumni Extension chapters nationwide and 82 Pre-College chapters. NSBE's mission is to increase the number of culturally responsible Black engineers who excel academically, succeed professionally and positively impact the community.

## **What is NSBE's mission?**

To increase the number of culturally responsible Black Engineers who excel academically, succeed professionally and positively impact the community.

## **What does the torch symbolize?**

The NSBE torch symbolizes our everlasting burning desire to achieve success in the competitive society and to affect a positive change on the quality of life for all people. The lightning bolt represents the striking impact that will be felt by the Society and industry due to the contributions and accomplishments made by the dedicated members of the National Society of Black Engineers.

## **What are the objectives of NSBE AP?**

- Expose K-12 students to STEM by partnering with local organizations and targeted program development
- Serve as a source of mentorship and professional guidance for local collegiate students
- Strive to increase the number of minority students studying engineering at both undergraduate and graduate levels
- Invest in the personal and professional development of our membership

## **How Will Partner Funds Be Utilized?**

Corporate partnership funds help NSBE AP remain a minimal dues organization. This encourages all young professionals to participate, regardless of their financial situation. As the membership grows, and the need for a greater diversity of professional development and networking opportunities arises, partnership monies will ensure that our members continue to receive quality opportunities for growth as young professionals.

## Calendar of Events

Event	Date
General Body Meetings	2023: Sep 12 & Nov 14 2024: Jan 9 & Mar 12 & May 14
Networking to Events	2023: Oct 10 & Dec 12 2024: Feb 13 & Apr 9
FreshStart	Sept 24, 2023
Collegiate Meeting/Event	Feb 2024
Engineering Day	Feb 2024
NSBE National Convention	March 2024
Summer Intern Events	July 2024



## NSBE AP Signature Programs

### Pre-College Initiative (PCI) / NSBE Jr.

The Pre-College Initiative (PCI) Program is the National Society of Black Engineers' effort to promote college, academics, technology and leadership to pre-college students. Our primary focus is to encourage students in grades 6-12 to develop interest and skills in math and science.

NSBE AP has historically helped to establish NSBE Jr. Chapters at Lyndon B. Johnson High School, Cedar Park High School, Reagan High School, San Antonio High School and Pflugerville High School. NSBE Jr. Chapters in high schools across the nation help broaden the pool of students who are both well prepared and highly motivated for college study in the technical disciplines.

The NSBE AP Pre-College Initiative provides the following programs:

#### FreshStart

FreshStart is a program designed for students in grades 6 - 12. The program's purpose is to encourage and motivate young students to combat social and economic disadvantages by developing a positive self-image, networking, and setting academic goals. FreshStart is an all-day series of workshops and demonstrations dedicated to improving math, science, and computer literacy among the students as well as providing role models for motivation. FreshStart was established in 1992. This event will be held on September 24, 2023.

#### Budget

<i>Food (200 people)</i>	<i>\$5,000</i>
<i>Workshop Materials</i>	<i>\$1,000</i>
<i>Prizes &amp; Giveaways</i>	<i>\$2,500</i>
<i>Total</i>	<i>\$8,500</i>



#### 2022 Highlights By The Numbers

- 70 Attendees
  - 40 Students
  - 24 Volunteers
  - 6 Parents
- 5 Student Workshops
- 3 Parent Workshops
- 30+ Giveaways

## Engineering Day

This event serves to expose students to the opportunities available going into the STEM fields. NSBE AP selects 50+ high school students and they are bussed to a number of local engineering companies. The goal is to provide hands-on experience of the day in the life of an engineer. This event will be held in February 2024.

### Budget

<i>Food (100 people)</i>	<i>\$ 2,400</i>
<i>Bus Rental</i>	<i>\$2,000</i>
<i>Supplies &amp; Giveaways</i>	<i>\$200</i>
<i>Additional NSBE AP shirts</i>	<i>\$400</i>
<b>Total</b>	<b>\$5,000</b>



### 2023 Highlights By The Numbers

- 8 High Schools (Akins Early College, Anderson, Harmony Early College, IDEA Public School, Manor Early College, Pflugerville High School, Round Rock, Stony Point)
- 88 student attendees
- 17 volunteers
- 3 companies (Dell Technologies, Google, IBM)
- 1 separate Tesla trip for 30+ Manor Early College students

## Scholarship

We provide scholarships to graduating seniors to help them continue their academic success. Students submit an application and the chapter awards funds based on need and embodiment of the NSBE mission.

### Budget

<i>Scholarship</i>	<i>\$5,000</i>
<b>Total</b>	<b>\$5,000</b>



### 2023 Highlights By The Numbers

- 1 awarded scholarship
- \$5000 total award money dispersed



## College Initiative (CI)

### Summer Intern Events

Serves as an opportunity for local engineering interns to meet their peers from other companies and to network with working professionals. One event at the beginning of the summer and another at the end of the summer.

Budget:

<i>Food and Beverages</i>	<i>\$3000</i>
<i>Intern Transportation</i>	<i>\$500</i>
<i>Venue Reservation</i>	<i>\$3000</i>
<b><i>Total</i></b>	<b><i>\$6500</i></b>



## Professional Development & Networking

### General Body Meetings

These meetings are designed to help develop and educate Austin's young professionals. Every other month a different speaker is featured and discusses a timely topic. Refreshments are provided. As a partner of this program, you will have the opportunity to have a large presence in front of the general membership of NSBE AP.

Budget

<i>Food</i>	<i>\$500</i>
<b><i>Total (for one every other month)</i></b>	<b><i>\$2000</i></b>

### Membership Mixers & Unique Social Events

These quarterly networking events offer the opportunity to network with young professionals in a fun and relaxed atmosphere. Each event is held at a different venue around Austin. This event is a great way to make new contacts and relationships. As a partner, you will gain exposure to our young professionals at events that repeatedly have our largest turnout.

Budget

<i>Food</i>	<i>\$500</i>
<b><i>Total (for one every other month)</i></b>	<b><i>\$2000</i></b>





## Conferences

Throughout the year, there are a number of NSBE conferences at the regional and national level: Professional Development Conference (PDC), Region V Fall Regional Conference (FRC), and NSBE National Convention. These conferences provide opportunities for our members to grow their network, find more job opportunities, and gain valuable knowledge and skills from workshops and breakout sessions. In addition, members attend these conferences to represent the chapter in organizational decisions.

## Budget

<i>Registrations</i>	<i>\$2000</i>
<b><i>Total</i></b>	<b><i>\$2000</i></b>

## Corporate Support Levels

	DIAMOND SPONSOR \$10,000+	PLATINUM SPONSOR \$7,500	GOLD SPONSOR \$5,000	SILVER SPONSOR \$1,000	BRONZE SPONSOR \$500
<b>Event Engagement:</b> Sponsor will have the opportunity to present during event.	✓				
<b>Social Media:</b> Sponsor will be acknowledged in next digital communication and will receive recognition across social media channels.	✓	✓			
<b>Public Relations:</b> Sponsor will be featured in all event public relations announcements to the press and media.	✓	✓	✓		
<b>Website Publicity:</b> Sponsor logowill be featured on NSBE AP website with hyperlink to their website.	✓	✓	✓	✓	✓
<b>Tax Deduction:</b> Sponsorship of event is tax deductible to the full extent of the law. Please consult with your tax advisor.	✓	✓	✓	✓	✓

## In Kind Donations

Please note that In Kind Donations will become property of NSBE AP and may be used as gifts for scholarship recipients, raffle items, door prizes, NSBE AP operations, or as specified by Partner.

- ◆ LCD Projector(s)
- ◆ Laptop(s)
- ◆ Digital Camera(s)
- ◆ Professional Services to NSBE AP
- ◆ Gift Certificates
- ◆ Etc.

Please select a partnership level and complete the following Corporate Response Form. Mail the form and donation to the address listed below.

We greatly appreciate any support and partnership you have given us in the past and hope to continue our partnership in the future. If you have any questions, concerns, or need more information from NSBE AP, please contact the NSBE AP Treasurer:

*Note that your donations will benefit the National Society of Black Engineers Austin Professionals Chapter and will not affect Board of Corporate Affiliate status, National Convention Career Fair Sponsorship, or any other donations given on a national level.*

Ecileamus Ricks, Jr.  
NSBE AP Treasurer  
(512) 655-9082  
treasurer@nsbeap.org

**\*\*Make checks payable to "AA NSBE\*  
National Society of Black Engineers  
Austin Alumni Chapter  
P.O. Box 684769  
Austin, Texas 78768-4769  
treasurer@nsbeap.org**

## Corporate Response Form

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone #: \_\_\_\_\_ Fax #: \_\_\_\_\_

Primary Email Address: \_\_\_\_\_

### **Sponsor Level:**

Yes, our company would like to support NSBE AP in the form(s) of:

DIAMOND	PLATINUM	GOLD	SILVER	BRONZE
\$10,000+	\$7,500	\$5,000	\$1,000	\$500
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Amount: \$ \_\_\_\_\_

In Kind (supplies, equipment, professional services, etc.) \_\_\_\_\_

### **Program Specific Donation:**

Pre-College Initiative (PCI) / NSBE Jr. (non-specific) \$ \_\_\_\_\_

*NSBE AP FreshStart* (\$8,500) \$ \_\_\_\_\_

*Engineering Day* (\$5,000) \$ \_\_\_\_\_

*Scholarships* (\$5,000) \$ \_\_\_\_\_

Collegiate Initiative (non-specific) \$ \_\_\_\_\_

*Summer Intern Events* (\$6,500) \$ \_\_\_\_\_

Professional Development & Networking (non-specific) \$ \_\_\_\_\_

*General Body Meetings* (\$2000) \$ \_\_\_\_\_

*Conferences* (\$2000) \$ \_\_\_\_\_

*Social Events* (\$2000) \$ \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Print Name: \_\_\_\_\_